

Celestial Kingdom Social Media Policy

The Celestial Kingdom recognizes the role social media plays in modern communication. As such, we respect the right of Kingdom representatives to use social networks for self-publishing and self-expression while adhering to our organizational guidelines.

As a Celestial Kingdom representative, your commentary is not only a direct reflection of you personally but also our brand. Commentary that is considered defamatory, obscene, proprietary or libelous by any offended party could subject you to personal liability and damage the Celestial Kingdom's reputation. Once it's on the Internet, it's there forever. However, this policy is meant to only apply to Kingdom officers while they are in office.

- You are at all times a representative of the Celestial Kingdom regardless of how or when you are posting on social media while holding kingdom-level office or residing on the Board of Directors.
- Engaging with and sharing content posted by Celestial Kingdom-branded accounts is encouraged and appreciated.
- Engaging personally with Celestial Kingdom stakeholders (members, donors, volunteers, board members, sponsors, vendors, etc.) is encouraged and appreciated.
- Representing yourself as a Celestial Kingdom officer, up to and including the use of our logos and branding, on your personal profiles is encouraged.
- Have a problem with another member or representative? Work it out in person or in private chats. Airing your personal grievances on social media rarely leads to positive outcomes.
- Harassing, threatening, discriminating against or disparaging any individuals through social media will not be tolerated.

Violations of any of the guidelines listed in this policy will be subject to censure by the Board of Directors. Where necessary, we will advise appropriate officials of any violations of law.